

**SONY**

# BRAVIA™ 4K HDR Professional Displays

Innovative displays designed for business

**65" - 85"**

**X95K  
Series**

FWD-65X95K

FWD-75X95K

FWD-85X95K





# Take your business to a whole new level

With the X95K Professional BRAVIA series that unite exquisite pictures and sound in our finest 4K HDR professional display, and a premium flush design that keeps your audience focused on your message without distractions.

Optimised for professional applications, the X95K Professional BRAVIA series are powered by the ingenious Cognitive Processor XR that takes vision and sound to a whole new level by boosting colour, contrast, clarity and motion. The 4K mini LED screen with local dimming uncovers the subtlest shadow details, bringing you stunningly realistic high-contrast images that look great from any angle with less blur.

For even greater peace of mind there's the added reassurance of our 3 Years warranty with advanced exchange handled by local partner, on premise where possible. You can also choose to extend your support for an additional 2 years.

## Ultimate Picture Quality



**XR Motion**

### 4K image resolution (3840 x 2160 pixels)

4K offers four times the detail of Full HD, with a resolution of over 8 million pixels bringing extra clarity to corporate display, education and digital signage applications.

### Absolute Contrast with the new Mini LED screens

The 4K Mini LED screen delivers exceptional contrast like never before, featuring deep blacks and dazzling lights, as well as beautifully natural mid tones.

### Wider Colour with XR TRILUMINOS Pro™

Powered by our Cognitive Processor XR, the X95K series reproduce colour in a way that humans find beautiful. See a wider palette of colours with an enhanced range of hue and saturation, allowing natural shades and precise details to be seen, even in dark scenes.

### Beautifully Realistic 4K HDR Images

Our revolutionary cognitive Processor XR HDR remaster, 4K XR Super Resolution, XR Contrast booster and more, making you appreciate the difference with enhanced depth, more realistic textures, and pure, natural colours at higher brightness levels.

### Clearer, Brighter Fast-moving Scenes

Our latest LED XR Motion Clarity™ technology keeps everything smooth, bright, and clear. Each 'blink' is individually controlled, and its duration optimised, while brightness is boosted when needed, so you don't miss a thing.

### See Finer Details

XR 4K Upscaling takes 2K pictures closer to true 4K quality. Images are sharpened and refined in real time, revealing extra detail from lower-resolution picture sources.

### Flush Surface, No Distractions

BRAVIA Professional Displays feature a slim, flush design with discrete stand and thin bezel that keeps you focused on what's important - the picture.



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## Features

### Do more with Android TV

Discover a world of apps and online content powered by Android TV. Use Voice Search to find content easily without typing. Easily share content with Google Cast.

### Google Chromecast and Apple Airplay

With Google Chromecast built-in, and Apple Airplay, easily mirror your content and enjoy it super-sized on your BRAVIA.

### Flexible Mounting and Installation

BRAVIA Professional Displays offer flexible mounting options with VESA standard mounting for easy integration into a wide range of environments.

### Greater peace of mind

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# Specifications

		FWD-65X95K	FWD-75X95K	FWD-85X95K
Display features	Screen Size (inch, measured diagonally)	65" (64.5")	75" (74.5")	85" (84.6")
		164 cm	189 cm	215 cm
	Brightness (cd/m <sup>2</sup> )		730	
	Native contrast ratio	2,800:1	2,900:1	5,000:1
	Dynamic contrast ratio		700000:1	
	Display resolution (H x V, pixels)		3840 x 2160	
	Dimming type		Local Dimming	
	Display device		LCD	
	Backlight type		Direct (Full Array Mini LED)	
	Aspect Ratio		16:9	
Panel type		VA		
Haze		1%		
Response time (ms)		8	6	
Professional features	Operating System		Android 10	
	On-board Storage (GB)		16GB	
Display System	TV System (Digital Terrestrial)		DVB-T/T2	
	TV System (Digital Cable)		DVB-C	
	TV System (Digital Sat)		DVB-S/S2	
	Number of Tuners (Terrestrial/Cable)		2 (Digital)/1 (Analog)	
	Number of Tuners (Sat)		2	
Network Features	Wi-Fi Direct		Yes	
	Wi-Fi Certified		Yes	
	Wi-Fi Standard		a/b/g/n/ac	
	Apple AirPlay		Yes	
	Chromecast built-in		Yes	
	Internet Browser		Vewd	
	Codec for Home Network		MPEG1:MPEG1/MPEG2PS:MPEG2/MPEG2TS (HDV,AVCHD):MPEG2,AVC/MP4 (XAVC S):AVC,MPEG4,HEVC/AVI:Xvid,MotionJpeg/ASF (WMV):VC1/ MOV:AVC,MPEG4,MotionJpeg/MKV:Xvid,AVC,MPEG4,VP8.HEVC/WEBM:VP8/3GPP:MPEG4,AVC/MP3/ASF (WMA)/LPCM/WAV/MP4AAC/FLAC/ JPEG,WEBM:VP9/AC4/ogg/AAC/ARW (Screen nail only)	
Wireless LAN		Integrated		
Convenience features	USB playback codecs		MPEG1:MPEG1/MPEG2PS:MPEG2/MPEG2TS (HDV,AVCHD):MPEG2,AVC/MP4(XAVC S):AVC,MPEG4,HEVC/AVI:Xvid,MotionJpeg/ASF (WMV):VC1/ MOV:AVC,MPEG4,MotionJpeg/MKV:Xvid,AVC,MPEG4,VP8.HEVC/WEBM:VP8/3GPP:MPEG4,AVC/MP3/ASF (WMA)/LPCM/WAV/MP4AAC/FLAC/ JPEG,WEBM:VP9/AC4/ogg/AAC/ARW (Screen nail only)	
	HDMI-CEC		Yes	
	i-Manual		Yes	
	On Screen Clock		Yes	
	Sleep Timer		Yes	
	On/Off Timer		Yes	
	Display Language		AFR,AMH,ARA,ASM,AZE,BEL,BUL,BEN,BOS,CAT,CZE,DAN,DEU,GRE,ENG,SPA,EST,BAQ,PER,FIN,FRA,GLG,GUJ,HIN,HRV,HUN,IND,ISL,ITA,HEB,JPN,KAZ,K AN,KOR,KIR,LAO,LIT,LAV,MAC,MAL,MON,MAR,MAY,BUR,NOB,NEP,NLD,ORI,PAN,POL,POR,RUM,RUS,SOL,SLV,ALB,SRP,SWE,SWA,TAM,TEL,THA,TGL,TU R,UKR,URD,UZB,VIE,zh_CN,zh_HK,zh_TW,ZUL	
Control specs	IP Control		Yes	
	Pro mode		No	
Inputs & Outputs	HDMI Signal		4096x2160p (24,50,60Hz), 3840x2160p (24,25,30,50,60,100,120Hz)*1, 1080p (30,50,60,100,120Hz), 1080/24p, 1080i (50,60Hz), 720p (30,50,60Hz), 720/24p, 576p, 480p	
	HDCP		HDCP2.3 (for HDMI1/2/3/4)	
	RF (Terrestrial/Cable) Connection Input(s)		1 (Bottom)	
	IF (Satellite) Input(s)		2 (Bottom)	
	Composite Video Input(s)		Hybrid w/S-Center Speaker Input x1 (Side, Mini jack)	
	HDMI inputs total		4 (1Side,3Bottom)	
	USB ports		1 (Side)/1(Bottom)	
	Ethernet inputs		1 (Bottom)	
PCMCIA Slot(s)		1 (Side)		
Audio specifications	Speaker Position		Front + Side Back	
	Audio Power Output		10W + 10W + 10W + 10W + 10W + 10W	
Video Specifications	Wide Mode		Wide zoom/Normal/Full/Zoom/14:9/Normal/Full1/Full2 for PC	
	4:3 Default		Yes	
	Video Processing		XR 4K Upscaling	
	4K Processor		Cognitive Processor XR	
	Motion enhancer		XR Motion Clarity, Auto mode	
	HDR (High Dynamic Range) compatibility		Yes (HDR10,HLG,Dolby Vision)	
Panel Refresh Rate (Native Hertz)		100Hz		
Design Features	Cable Management		Yes	
	Frame color		Titanium Silver	
	Stand Design		Aluminum Edge Stand	
	VESA® Hole Spacing Compatible		Yes	
	VESA® Hole Pitch (W x H)		30.0 x 30.0 cm	40.0 x 40.0 cm
Eco & energy saving	Rated Power Consumption	380 W	433 W	516 W
	Power Consumption (in Standby)		0.50 W	
	Mercury content (mg)		0.0	
	Power Saving Mode / Back Light Off Mode		Yes	
Dimensions	Display only (W x H x D)	Approx. 144.3 x 83.5 x 6.0 (3.64) cm	Approx. 166.7 x 96.1 x 5.6 (3.46) cm	Approx. 188.9 x 108.6 x 5.6 (3.46) cm
	Display with Stand (W x H x D)	Approx. 144.3 x 84.6 x 34.3 cm	Approx. 166.7 x 97.2 x 39.1 cm	Approx. 188.9 x 109.7 x 45.0 cm
Weights (Approx.)	Display only	Approx. 32.1 kg	Approx. 42.7 kg	Approx. 53.2 kg
	Display with Stand	Approx. 33 kg	Approx. 44.1 kg	Approx. 54.7 kg
	Package Carton (Gross)	Approx. 43 kg	Approx. 57 kg	Approx. 67 kg
Supplied accessories	Camera Unit (Bundle)		CMU-BC1M	
Optional accessories	Wallmount Bracket	SU-WL450 (Terminal access limitation, refer to SU-WL450 product page), SU-WL850 (Refer to Country/Area Handling Chart)	SU-WL450 (Terminal access limitation, refer to SU-WL450 product page)	
Service and Warranty	Standard Warranty	3 Years with advanced exchange handled by local partner, on premise where possible		

\*1 100Hz and 120Hz is supported by HDMI IN 3 and IN 4



Bring the incredible depth and quality of 4K HDR resolution to your business

For full features visit [pro.sony/products/professional-displays](https://pro.sony/products/professional-displays)

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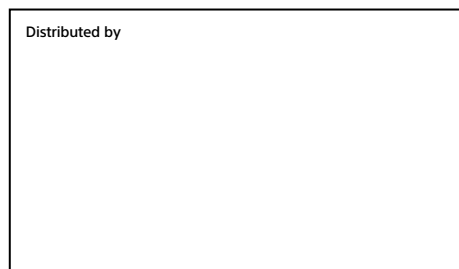
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Monday - Friday 09:00 - 18:00 (Central European Time), excluding local national holidays. Support is available in English, French, Italian, German & Spanish

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